

## Facebook's Founding President Admits the Deliberate Creation of Addiction

## By Richard House

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Overall Source: The effect of mobile telephony radiation on our health – checking the facts, a film by Lothar Moll and Klaus Scheidsteger (dvd, 90 mins); see

https://www.norstarmagnetics.com/home/1 67-dvd-the-effect-of-mobile-telephonyradiation-on-our-health.html [= https://tinyurl.com/y58ljb9g]

First, investigative journalist **Mark Hertsgaard** of *The Nation* magazine (transcribed from a TV interview, YouTube):

"...The peer-review scientists who are independent of government said that there was "clear evidence" that cell phones may cause cancer, and that is something we have not read in the American media ... the US media and journalists have been hoodwinked yet again [his emphasis] by a corporate propaganda campaign where we listen more to what the industry says than to what independent scientists are saying.... They also deliberately addicted their customers to their technology – just like the cigarette companies [and the] tobacco companies added nicotine to cigarettes, the wireless companies deliberately addicted people to this technology. They've admitted that – Sean Parker of Facebook talked about that in November, and they're now regretting that, some of those individuals. But the fact remains

that this is a highly addictive technology, and they were told 20 years ago that this could cause cancer in kids, and they kept doing it... – think about that, think about that...'

**Sean Parker**, founding president of Facebook (see <a href="https://en.wikipedia.org/wiki/Sean Parker">https://en.wikipedia.org/wiki/Sean Parker</a>), speaking the previous year on CBS News (transcribed from a filmed interview available on YouTube – see <a href="https://www.youtube.com/watch?">https://www.youtube.com/watch?</a>

v=WIfrMwql6Fo; published November 2017):

"...If the thought process that went into building these applications – Facebook being the first of them – to really understand it, that thought process was all about how we consume as much of your time and conscious attention as possible. And that means that we sort of need to give you a little dopamine hit every once in a while because someone 'liked' or commented on a post or whatever; and that's when it gets you to contribute more content..., and that's when it gets you to – you know – add more likes and comments ... It's a social validation feedback loop – that's like a – it's exactly the kind of thing that a hawker like myself would come up with, because you're exploiting a vulnerability in human psychology.... It literally changes your relationship with society, with each other – it, it... – you know – it probably interferes with productivity in weird ways. God only knows what it's doing to our children's brains....'