

FUND FOR CHANGE

SUPPORTING AHP AND THE NEW *SELF AND SOCIETY*

As readers will know, from the autumn of this year, we are planning to re-design *Self & Society* into a more substantial format, hopefully to be published by the highly regarded independent humanistic and critical-psychology publisher, **PCCS Books** of Ross-on-Wye (<http://www.pccs-books.co.uk/>). This is just one part of a wider proactive initiative AHP is currently pursuing.

We all know that our work belongs at the leading edge of theory and practice within counselling, psychotherapy and related fields. For complex cultural and political reasons, however, its central place has been under some threat in recent times. The changes we are making to *Self & Society* are going to reflect and reinforce this centrally important place of humanistic practice in the wider therapy world.

However, significant changes such as these take money. Because of the difficult financial situation that all our subscribers are facing, we are resolved not to raise the AHP membership fee at present. Yet the up-front costs of producing a re-designed journal will make substantial and very challenging demands upon the AHP's limited finances. To help fund these essential changes, we're offering our readers and supporters the opportunity to support the future of Humanistic Psychology.

More specifically, we are trying to raise **£10,000**. If just **20 subscribers**, or friends of *Self & Society*, are prepared to pay £500 in exchange for a half-page advert appearing in eight successive issues (starting with our first newly revamped issue in the autumn), this will raise the necessary funds to secure these important developments.

You may be a humanistic or an integrative training organisation, a CPD course provider, a practitioner who runs humanistic workshops – or indeed, someone with some spare cash who simply wishes to support this crucial task for the future of humanistic practice. If you would like to take out a half-page advert under the above terms, or to make a donation to this newly launched 'Fund for Change', do please email us at:

alexandra@ahpb.org or editor@ahpb.org

Alexandra Chalfont, for the AHP Board and **Richard House**, for the Editorial Collective